



INNOVAFEED

Innovafeed and Agryco announce strategic partnership to market frass, an innovative, sustainable fertilizer

Nesle, January 30, 2025 – **Innovafeed** (Next40, B Corp™, Impact40), world leader in insect-based solutions for agriculture and aquaculture, and **Agryco**, a leading platform for the valorization of natural agricultural inputs, announce a **strategic partnership for the commercialization of Hilucia™ “Frass for plants” organic fertilizer.**

Innovafeed and Agryco: a promising alliance in service of farmers

This partnership marks the coming together of **two visionary French companies determined to transform agricultural practices.** Innovafeed brings its expertise in the production of sustainable ingredients from insect breeding, while Agryco offers an innovative platform facilitating access to natural, high-performance inputs. Together, they are implementing concrete solutions to meet the challenges of sustainability and performance in the agricultural sector.

Hilucia™ Frass: a natural, high-performance solution for crops and agricultural soils, based on a circular model

Hilucia™ Frass, the organic residue from insect breeding at Innovafeed, is a **fertilizer rich in organic matter, nitrogen and other essential crop nutrients.** Its ability to enhance and stimulate soil life while reducing the environmental footprint makes it an ideal alternative to traditional fertilizers.

This product is a perfect illustration of Innovafeed's unique industrial model. By integrating circular economy practices, Innovafeed valorizes co-products from the agri-food industry to feed its insects. Its production site is also based on an innovative energy model, relying on the recovery of waste heat from partner industrial sites. This significantly reduces the carbon footprint of operations while maximizing the efficiency of the resources used.

Agryco, a platform for natural, high-performance agricultural input

Agryco stands out for its intuitive digital platform, which connects farmers with responsible agricultural input suppliers. With its diversified offering and personalized services, Agryco simplifies access to sustainable and innovative products such as Innovafeed's frass. By joining forces with

Innovafeed, **Agryco reinforces its mission to promote environmentally-friendly agricultural practices while supporting farm performance.**

A common vision for tomorrow's agriculture

"This partnership with Agryco reflects our shared commitment to transforming agriculture through concrete, sustainable solutions. Our Hilucia™ Frass perfectly embodies our vision of an agricultural model that respects the environment, adding value to co-products from the circular economy to offer farmers a natural, high-performance alternative. Together, we put innovation at the service of the sustainability and competitiveness of farms," states **Clément Ray**, CEO and co-founder of Innovafeed.

"At Agryco, we have always sought to offer farmers solutions that combine innovation, performance and respect for the environment. This partnership with Innovafeed is a key step in our mission: to offer natural, sustainable inputs that meet today's challenges while preparing tomorrow's farmland. We are proud to support farmers in their transition to a regenerative and more resilient agriculture," emphasizes **Clément Le Fournis**, Managing Director and co-founder of Agryco.

About Innovafeed

Innovafeed (B Corp™, Next40, Impact40, Most Innovative Company 2024) is a French AgTech company and a leader in the production of insects (*Hermetia illucens* - black soldier fly) for animal and plant nutrition. Founded in 2016 with the ambition of finding innovative and disruptive solutions to the challenges facing the global food system, it develops new technologies that reproduce natural processes on an industrial scale. By building a circular, waste-free food chain that replicates the natural role of the insect, Innovafeed reinvents our way of life with increased quality, sustainability and resilience for all.

Its wide range of products includes Hilucia™ Protein for aquaculture, Hilucia™ Oil for monogastrics, and Hilucia™ Frass for plants, a 100% natural fertilizer made from the dried, pelletized and hygienized droppings of *Hermetia illucens* larvae. Innovafeed also offers Hilucia™ Protein and Oil for pet food.

Innovafeed has over 350 pragmatic dreamers for whom performance and positive impact must go hand in hand to shape the world we leave to future generations. To find out more, click here: <https://innovafeed.com>

About Agryco

Agryco, formerly Agriconomie, is a French company founded 10 years ago by **Clément Le Fournis**, **Paolin Pascot** and **Dinh Nguyen** with a clear mission: to modernize the agricultural sector while restoring autonomy, purchasing power and independence to farmers.

Today, with a presence in **5 European countries** and sales of over 100 million euros, Agryco has become a benchmark platform for natural, high-performance agricultural inputs. The company offers a **diversified range** of products and personalized services that simplify farmers' access to sustainable solutions, while meeting the sector's environmental and economic challenges.

Guided by a vision focused on innovation and sustainability, Agryco is committed to supporting farmers in their transition to more responsible and resilient practices, helping to build the agriculture of tomorrow.

To find out more, click here: www.agryco.com

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